

Reinert, 'Omahan of '74'

The Rev. Carl M. Reinert, S.J., president of the development foundation and vice president for university relations, is the Sun Newspaper's "Omahan of 1974." Omaha author Bob Reilly wrote in a December Sun article that he is being cited for his financial and personal aid to Creighton and the Omaha area.

Father Reinert has been with Creighton nearly 25 years, first as university president, then president of its development foundation.

When he became president in 1950, he was the university's youngest ever at age 37. Reilly reported that when Father Reinert took over the university, "enrollment was declining, costs were escalating and the university seemed at a stand still." Construction had stopped since 1929 and future of the medical and dental schools was doubtful.

He was advised that a miracle would be needed just to keep the university open.

Faced with these Father Reinert in less than one year began planning to expand the campus, Reilly reported. Cam-

pus construction since then has included the Criss Medical Center, the Boyne School of Dental Science, three dorms, a student center, the Ahmansen Law Center, Eppley College of Business Administration, and an undergraduate library.

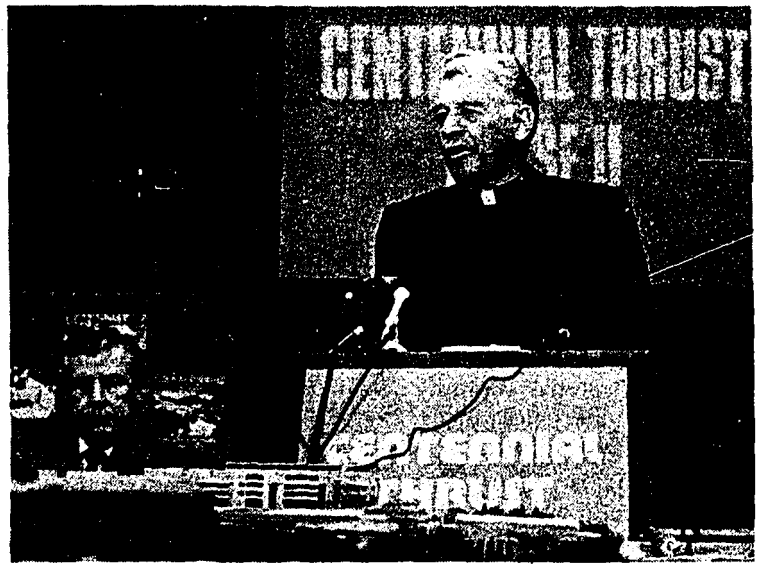
Construction of the Omaha Regional Health Care Corporation Teaching Hospital has also begun. And with the completion of Centennial Thrust Phase II, Creighton fund campaigns under Father Reinert's leadership have realized \$200 million.

But, Reilly wrote, Father Reinert is more than a financial asset to the university and the Omaha area. "This fast-paced fund-raiser," he wrote, is a very personal man. Reilly related incidents when Father Reinert spent time counseling students, bailing a friend out of a flooded rectory, convincing students to remain in school and simply being a friend.

Student Board of Governors President, Tom Grennan told Reilly, "He's someone to respect and look up to. I'm always surprised at how well he can relate on a one-to-one basis."

Grennan said the Father Reinert is "genuinely concerned with student needs and wants."

He said, "I suppose anyone could argue with some priorities of the administration but, when you take a logical look at this school, Father Reinert has done a wonderful job."



Omahan of the Year—

The Rev. Carl M. Reinert, president of the development foundation, was named Omahan of the Year by the Sun newspaper.

creightonian

STUDENT NEWSPAPER OF CREIGHTON UNIVERSITY

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Thrust goal is \$16 million for Omaha

The Greater Omaha Phase of Creighton Centennial Thrust is in progress headed by Ben R. Morris, vice president and chief executive of Northwestern Bell.

During the solicitation period for the campaign, which runs from January to June, his goal is to raise \$16 million in the metropolitan area.

Centennial Thrust is a 10-year development program designed to raise funds for Creighton and the Creighton Omaha Regional Health Care Corporation.

Three section heads are working with Morris toward the \$16 million goal. J.D. Monton, president of Mutual of Omaha, heads the major firms division of the drive. Conrad Young, newly elected president of United of Omaha will be his associate.

Minton's goal is to raise 2.5

million from business firms in Omaha and Council Bluffs. His team of 200 volunteers will begin soliciting in February.

The special gifts division is headed by John Diesing, vice president of J.L. Brandeis and Sons, Inc. He and his volunteers will begin soliciting in February toward his goal of \$1 million.

William Kiser, president of Central States Health and Life Co. of Omaha, heads the metro Omaha alumni phase. Using a team of over 500 volunteers, he will begin in March to raise \$750 thousand from the 500 Creighton alumni living in the Omaha area.

'75-76 tuition increases \$190

Undergraduate tuition will increase \$95 a semester for the 1975-76 school year.

In a letter to Creighton undergraduates and their parents, the Rev. Joseph J. Labaj, S.J., university president, stated the increase in necessary if the university is to continue operating on a balanced budget.

Father Labaj stated that because of inflation the costs of education and student services will rise about \$150 per student for each semester. The \$55 difference between costs and the tuition rise, he said, is covered by monetary gifts from alumni, Omaha businessmen and others.

The increase will bring the tuition of Arts and Sciences, Business Administration and freshman Nursing students to \$1,150 a semester. Sophomore, junior and senior Nursing students will be assessed \$1,175 a semester.

Profession students and Graduate students will also receive tuition increase. Law school tuition will rise \$125 per semester bringing the total to \$1,280 a semester. Pharmacy tuition will go up to \$1,230 a semester. Dental School tuition up to \$1,737.50 a semester and Medical School tuition will be \$1,800 a semester. Graduate School tuition will rise to \$72 per credit hour for 100-level courses and \$78 for 200-level courses.

'blizzard of '75'—

Town student relates snowy tale

Editor's Note: Most Creighton students were fortunate to miss what the "Omaha World Herald" termed "The Bliz-

zard of '75." Friday, Jan. 11 one of the worst snowstorms in Omaha's history blew through the city stranding

thousands of Omaha residents in Westroads, Mutual of Omaha, bars and strangers' homes. The following is an experience of Arts sophomore, Mary Frost.

by Mary Frost

While some students were at home enjoying the sunny shores of California or basking in the sun of Hawaii, Creighton's town students were experiencing what was called the worst blizzard in 30 years.

When my father and I left West Omaha Friday morning, it looked like a harmless snowstorm. Our opinions changed when it took nearly an hour to accomplish a 20 minute drive downtown.

At 12:30 we set forth in our trusty Volkswagen. This time it took nearly five hours to drive the 15 miles from Creighton home.

Icy windshields seemed to plague everyone, and many people got out at stoplights to chip it off.

One man in a sweatsuit ran along side of a car while brushing off snow. As we reached 72nd Street, it seemed as though we were almost at a standstill. State and county road officials had called their plows off the streets at noon because the operators couldn't see. City plows tried to make headway, but it did not seem to do much good.

Two hours later we were several miles west near Old Mill. We had been sitting in the same place for half an hour. Some of the sturdier cars were crossing the median to the left side of the road and traveling along Dodge. Since none returned, we decided our Volkswagen could make it. By this time visibility was around two feet. Though it was hard to tell where we were, we kept on until we were within a block of home.

Not quite home

The street was drifted

heavily and one could hardly tell where it was. We proceeded to drive in the park across the street because it seemed less drifted. Old Man Winter had fooled us, however, for the many small hollows were invisible. Our faithful Volkswagen landed in a snowdrift, and no amount of pushing could get it to budge.

Summoning our stamina, we got out and tried to walk home. The wind and deep snow proved to be too much, for it took 10 minutes to walk 100 yards. Exhausted, we pounded on a neighbor's door. We were welcomed and warmed with hot coffee.

Luck was with us, and we found a rut in the snow which took us to our house. Twenty minutes after getting home, our electricity failed, and with it, the heat. Our camper's catalytic heaters provided us with heat for two hours until electricity was restored.



Manthe says

Project 101 needs total support

by Toni Cornelius

Student input is important to any endeavor that will involve the curriculum and project 101 is no exception.

Arts senior Joanne Manthe is a member of the committee planning and monitoring group being Program 101.

Project 101 is a new approach to liberal arts stressing team teaching and individual learning instead of the traditional classroom method.

The academic merit of the program, Manthe said, is that the student learns by choosing what to study. 101 involves an interdisciplinary approach to learning.

There is no breakup of subjects into individual departments. The faculty, Manthe feels, will be crucial as they have to mobilize all the resources that are available to the student.

Obvious way

"It's a very obvious way to learn," Manthe said, "it's much more satisfying than just memorizing theories; this way they'll be using them."

Social value in the program, Manthe said, will be shown in

the co-educational living arrangement. Men and women in 101 will inhabit the same dormitory.

Manthe stressed the fact that this is not precedent for Creighton as Gallagher Hall, summer school housing and the Creighton Extension Curriculum House all employ the co-ed living arrangement.

Manthe sees the faculty as the life or death of 101. She said that the faculty will become better acquainted with the student through 101 because the traditional teacher position is shifted to that of a colleague. According to Manthe, some faculty members feel threatened by this as there is security in the traditional student-teacher relationship.

Positive effect

The effect of the students in 101, Manthe feels, will be positive.

"The adjustment will be unique to each individual student," Manthe said, "but often people study without knowing why. They study under the threat of a test. 101 will give them an overview of the field."

Manthe sees 101 as collection of motivated students who are interested in what they are learning.

"If I were an incoming freshman," Manthe said, "I would frankly not participate in the program. But if I knew then what I know now about education, I'd participate."

The feasibility of the program, Manthe feels, is definite. She said that the committee is just now working on the concrete structure for 101. Again, the role of the faculty team was stressed.

Special instructor

"It will take a special teacher to mobilize all the resources (Law school, Medical school, etc.) and present them to the student."

Manthe admits that there are drawbacks to the program.

She sees a problem in the reactions of professional schools to the 32 hours of block credit that participants in 101 will receive upon completion of the freshman year.

The hours will be pass-fail credit and there will be a prob-

lem in accounting for hours since there will be no specific "courses" as such. Manthe sees the need for a special transcript for transfer students who have participated in 101. She said that although independent study of this kind is appreciated in many schools, it must be clearly defined to be effective.

As to the shortage of faculty in the various departments because of members in 101, Manthe said that Dean Richard H. Passon, dean of the College of Arts and Sciences, has made a commitment to the department chairmen that they will not be short handed. How Passon plans to solve the possible manpower shortage has not been established.

The possibility that the program may be more beneficial to upperclassmen was considered by Manthe but with reservation.

"It might be easier to work with upperclassmen, but if you're going to start socializing people, you may as well do it as soon as you can," she said. The sooner you start them thinking in interdisciplinary terms, the better it will be in the long run.

"I think it's going to work. It certainly can be done especially with the faculty that have applied.

There are eight members on the Program 101 team. To date, twelve faculty members have applied for positions on the team.

Dr. Organ named as Xavier trustee

Dr. Claude H. Organ, Jr., chairman of the Department of Surgery, is the first alumnus of Xavier University of

Louisiana and layman ever to be named to that university's Board of Trustees.

He is a 1947 graduate of the New Orleans Catholic University.

All previous Board chairmen were members of the Sisters of the Blessed Sacrament, founders of the university.

Dr. Organ received an M.D. from Creighton's School of Medicine in 1952 and an M.S. in surgery in 1957. A



Dr. Organ... trustee

professor of surgery, he was named chairman of the department of surgery at Creighton in 1971.

Dr. Organ has spent his entire career with Creighton and Omaha hospitals, except for two years spent as a lieutenant commander as chief of surgery in the U.S. Navy at the U.S. Naval Hospital at Camp Pendleton, Calif.

He has written extensively for medical journals and publications.

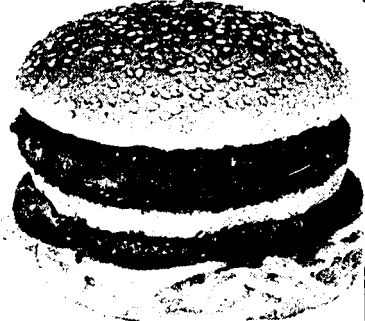
Thirty groups coming for senior interviews

Thirty companies, businesses and federal agencies will be on campus during February to interview graduating seniors for jobs.

Interviews will be in room 207 of Brandies Student Center. Students must sign up in the Placement Office with interview requests beginning Jan. 22 on a first come, first serve basis.

Febr. 3 Mon.	Lounge A	Aetna Life & Casualty
Febr. 4 Tues.	Lounge A	IBM
Febr. 5 Wed.	Lounge A	Burroughs Wellcome Pharmaceuticals
Febr. 5 Wed.	Lounge B	Proctor & Gamble
Febr. 6 Thurs.	Lounge A	Federal Deposit Insurance Corporation
Febr. 7 Fri.	Lounge A	Aetna Life Insurance
Febr. 7 Fri.	Lounge B	Union Pacific Railroad
Febr. 7 Fri.	Lounge C	Federal Deposit Insurance Corporation
Febr. 10 Mon.	Lounge A	FBI
Febr. 10 Mon.	Lounge B	S. S. Kresge
Febr. 11 Tues.	Lounge A	Touche Ross Accounting
Febr. 11 Tues.	Lounge B	Wilson & Co.
Febr. 12 Wed.	Lounge A	Lincoln National Life Ins. Co.
Febr. 12 Wed.	Lounge B	Osco Drug (Pharmacy only)
Febr. 13 Thurs.	Lounge A	Burroughs Corporation
Febr. 13 Thurs.	Lounge B	N. W. Bell Telephone Co.
Febr. 14 Fri.	Lounge A	Drug Enforcement
Febr. 14 Fri.	Lounge B	First Data Resources
Febr. 14 Fri.	Lounge C	Arthur Young Accounting
Febr. 17 Mon.	Lounge A	Pacific Intermountain Express
Febr. 18 Tues.	Lounge A	Packaging Corporation of America
Febr. 19 Wed.	Lounge A	Xerox
Febr. 20 Thurs.	Lounge A	Collins Radio
Febr. 20 Thurs.	Lounge B	Wallace Business Forms
Febr. 20 Thurs.	Lounge C	MONEY (Mutual of New York)
Febr. 21 Fri.	Lounge A	Social Security Administration
Febr. 24 Mon.	Lounge A	Hallmark Cards
Febr. 25 Tues.	Lounge A	Arthur Andersen Accounting
Febr. 25 Tues.	Lounge B	Central States of Omaha
Febr. 26 Wed.	Lounge A	Coopers & Lybrand Accounting
Febr. 26 Wed.	Lounge B	Allied Mills, Inc.

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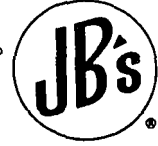
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Chem prof turns Orpheum historian

by Carol Zuegner

Remember the good old days of vaudeville down at the Orpheum Theater?

Many remember bits and pieces but a desire to "know exactly who played there" turned chemistry instructor Stanley Gross into a historian.

"A lot of people always talked about the Orpheum," he said. "And I had been there too but no one knew for sure, so I thought it would be interesting to catalogue its history."

The book he's compiled is an impressive catalogue over three inches thick containing the dates, days and times of every act and movie to play at the Orpheum in its 44 year history.

Orpheum re-opens

A new page in the story is being written Thursday and Friday at the grand opening of the Orpheum as Omaha's performing arts center. It has been restored to its once elegant condition after many run-down years.

"It is a beautiful theater," Gross said. "When it closed in 1971, the dirt was terrible and the plaster was flaking all over. It took a lot of work, cleaning mostly, to get it back to the original condition."

In 1927, when the theater first opened at its present 16th Street location, it was a part of the Orpheum Vaudeville Circuit.

Old Orpheum outmoded

"Vaudeville was a lot like the Ed Sullivan show," said Gross. "It consisted of about four different acts with nothing in common traveling around a circuit and performing."

Omaha had had an Orpheum vaudeville circuit theater before but with the advent of full length silent films, its facilities were outmoded and the present Orpheum was built.

"The old theater used to be on 15th and Harney and its name was the Creighton Theater," said Gross. "I assume it is the same Creighton as here. It was probably named after him to honor him or because he gave money to it."

The shows were run with the vaudeville first then a movie and then the vaudeville show again. Usually they ran it as a "grind" which meant four of the stage shows every day.

Singing Ducks

The first talkie movie was shown at the theater in February of 1929. The crash came, business got bad and many things were tried to boost the sagging ticket sales.

"They started to offer eight acts in the package instead of the usual four," Gross said. "And they lowered the prices to 35 cents for the balcony and 50 cents for the main floor. Saturday before 2 p.m. was the real bargain with 25 cents admission."

A big stage show at this time was a midget circus featuring the midgets that later on were to become the Munchkins in the *Wizard of Oz*. Their circus had midget animals, a midget jazz band and a singing duck.

At the end of 1932, for the first time, a movie was shown without a stage show. And Christmas day of the same year saw the Orpheum's first double feature.

The last vaudeville show was Fatty Arbuckle in 1933. The week when Fatty appeared was a hectic week, Gross said. "The banks closed, Roosevelt was inaugurated as president for the first time."

Stage shows still occasionally came to the theater such as *Amos 'n Andy*, and *Barbara Stanwyck* in a musical revue. *Shirley Temple* and *Will Rogers* movies are examples of the

double features that illuminated the screen.

"This must have been the golden era of Hollywood," Gross said. "They turned out a lot of movies to have a different double feature every week."

In 1938, Marchie Swartz and the entire Creighton football squad invaded the Orpheum stage for a "Creighton Rally". C.U. football fit into the history of the theater again when Sammy Kaye, a popular orchestra leader of the era, got then football coach Skip Palrang to conduct in his "So you want to lead a Band" promotion.

Heyday in '40s

The Orpheum's last heyday was in the 1940's when any publicity stunt imaginable was tried.

"One I would have liked to see was an *Arctic Girl, frozen alive*" said Gross. "There was some trick to it because the girl could breathe and everything. That exhibit came from the World's Fair."

In the 1950's *The Robe* was shown, the first CinemaScope picture.

In the 1960's the theater really declined because not enough good movies kept it supplied with even first runs. The last movie shown there never even finished to last reel because there were no customers.

Happy ending

"The whole story has kind of a happy ending, with the theater being restored," said Gross.

He is taking part in the restoration of the giant pipe organ at the Orpheum along with George Rice and Murray George.

"The things the old theaters had are amazing," he said. "I am glad I have this history because it can't be changed."

Vita to march, pray for life

Vita will observe the anniversary of the U.S. Supreme Court decision legalizing abortion Wednesday with an ecumenical prayer service, march, noon program, fast and an evening dinner and dance.

Vita member Carol James said the march and prayer service will be held in Memorial

Park between 4-6 p.m. Clergy from several religious orders will be present, she said.

The noon program will be in Rigge Lecture Hall, she said, and will deal with the right-to-life issue.

Dorm students wishing to forfeit their noon meal on Wednesday should contact the SAGA food service, James said. The service, she said, will then donate the money for their meals to the Farnam St. hot meal program. The program is designed to benefit

people over 55 who are on fixed incomes.

Beginning at 6:30 p.m., a dinner and dance will be held in the University of Nebraska at Omaha Milo Bail Student Center. Tickets are \$3.50 per person. Inquiries are to be made to Theresa Keenan.

Vita members will be wearing and distributing green arm bands that day. James said green is a sign of hope, not only for the end to abortions, but any form of life taking including war.

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After five-state barnstorm—

Jet-lagged Jays boost mark to 12-4

All that travel almost caught up with the Travelin' Bluejays last Monday night in Cleveland, Ohio, as CU pulled out a 64-60 decision over Cleveland State.

The jet-lagged Jays, who've played in five states in less than a month, hoisted its record to an impressive 12-4 as they head back on the road for Monday's game with nationally ranked Bradley.

Creighton, who led by six at half, fell behind 52-38 in the second half before a Rick Apke jumpshot brought CU to 54-54 at 6:43.

Both clubs jockeyed for the lead until Charles Butler put the Jays on top to stay on a free throw with less than two minutes remaining.

Tom Anderson led Creighton with 13 points, Doug Brookins added 12 and Cornell Smith and Daryl Heeke each got 10.

Third in Indiana

Creighton finished third in the Indiana Tournament, Dec. 20-21, dropping a 71-53 decision to Indiana, currently ranked No. 1 in the nation, but bounced back to clip Southern Methodist 73-59 in the consolation.

Next, it was on to the Oregon's Far West Classic on Dec. 26-30 where the Jays again drew the host in the

opening round, CU fell by the wayside 75-64 after giving the top ten ranked Ducks all they could handle through most of the contest.

Tom Anderson's free throws and Doug Brookin's layup in the last 18 seconds iced a 62-61 edge of highly regarded Boston College in the consolation round. The Jays went down 70-69 to Wake Forrest to close out the tourney.



Anderson...

... 13 points

Creighton entered 1975 with a 6-4 record and has since won six straight to put them at 12-4.

Jan. 2 saw CU take a 71-70 contest at Drake on But-



Butler...

... Sinks Drake

ler's last second 30-foot jumper.

Dumped S.C.

The Jays held a two-point halftime lead on the Bulldogs, who were direct from an upset of nationally ranked South Carolina.

Drake went up 70-69 on Terry McKissick's free throw with seven seconds left before Butler took his shot under heavy defensive pressure to give CU the win.

Butler University came to Omaha on Jan. 4 and left with a 73-60 loss on its record.

Charles Butler reeled off eight straight points to put CU up 33-30, after the Bull-

dogs had jumped to an early 11-2 advantage. Brookins led all scorers with 21 points and Butler added 15.

Brookins and Butler combined for 45 points two nights later in Fargo, N.D., as the Jays took a 84-79 overtime victory from North Dakota State.

After trailing by nine points with less than 13 minutes left, Creighton came back to lead 71-65 in the last three minutes.



Smith...

... rebounds

But Bison Steve Saladino tallied eight straight points to put the contest into overtime as the game ended 73-73.

Brookins put CU ahead for good a 2:20 with two free throws as the Jays outscored

NDS 11-6 in the extra period.

Creighton set a fieldhouse record 30-33 free throws during the contest.

Win number 10 came against Texas Tech in a low scoring 51-45 matchup.

It was a slow and sluggish contest as Tech employed a deliberate style offense that had its problems penetrating the CU zone.

Creighton put some life into the game in the last six minutes as the Jays countered a 41-38 Tech lead to pull out in front 44-43 for good behind baskets from Sophomores Bob Scrutchens and Cornell Smith and Freshman Rick Apke.

Dayton makes 11

The Jays victimized Dayton on a one point affair last Saturday night, 71-70, for win number 11.

After falling behind by 12 points in the first half, the Jays battled back to trail 37-34 at half.

Creighton went out in front in the second half, leading 69-58 with just over three minutes left before the Flyers began to recover.

Apke put in a lay up with 44 remaining for 71-68 before Jim Testerman made it 71-70 with 10 seconds left. Butler controlled the dribble to run the clock out and the Dayton threat.

George Carlin

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