

THE Chronicle

The Omaha District Dental Society Journal



Volume No. 9

Issue No. 5

February 2003

OFFICERS

Wayne W. Barkmeier, President
Stephen P. Pryor, President-Elect
Scott L. Morrison, Secretary
Gary H. Westerman, Treasurer
Eric D. Hodges, Past President

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Timothy M. Durham
Derek A. Fender
Dennis E. Nilsson
Paul J. Sheridan
Lynne M. Viecelli
Scott T. Walkinshaw

EDITOR

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Omaha, NE 68132
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ODDS MEETINGS

Tuesday, January 7, 2003
Board of Directors Meeting, 6:30 p.m.
MOMS (7906 Davenport Street)

Tuesday, January 14, 2003
CE & General Membership Meeting
Dr. Tom G. Gound
"Dental Trauma and Treatment"
Anthony's 6:30 p.m., Dinner to follow

Friday - Sunday, January 24-26, 2003
KidzExplore
Omaha Civic Auditorium

Monday, February 3, 2003
Board of Directors Meeting, 6:30 p.m.
MOMS (7906 Davenport Street)

Thursday, February 6, 2003
HIPAA Seminar, 9:00 a.m. - 12 Noon
Holiday Inn Central (72nd & Grover)

Saturday, February 8, 2003
Creighton Basketball Night
(CU vs. Bradley)
Omaha Civic Auditorium

Tuesday, February 11, 2003
CE & General Membership Meeting
Student Research Reports
Anthony's 6:30 p.m., Dinner to follow

Tuesday, March 4, 2003
Board of Directors Meeting, 6:30 p.m.
MOMS (7906 Davenport Street)

President's Letter



Dr. Wayne Barkmeier

Is it time for the Omaha District Dental Society to consider establishing a position of Executive Director? Over the last several years, the topic of an Executive Director for ODDS has been casually discussed during some Board of Directors meetings. I believe it may be time for the Board and the membership of ODDS to examine the feasibility of establishing the position of Executive Director.

At the present time, the officers of ODDS essentially administer the activities of the organization. An Executive Director could certainly improve the efficiency of this process and enhance communication. This position could also establish a visible identity for organized dentistry in the greater Omaha area.

In order to make the position financially feasible, there are several issues to consider. A part-time position would initially appear to be the best avenue on which to proceed in this regard. Partnering with another organization in the Omaha area for office space and possibly a part-time employee may be options to consider to improve cost efficiency.

The costs associated with this position will depend on several factors including salary expense, office arrangements and equipment needs. The costs for the position will more than likely require a dues increase. Initial estimates for a part-time posi-

tion and shared office space area in the range of a \$20 - \$30 dues increase per member.

I will encourage the Board of Directors to continue discussions on the feasibility of establishing the position of Executive Director for ODDS. I also ask that our members communicate their thoughts to me and other Board members regarding the feasibility of establishing an Executive Director's position in the future.

"Thanks" Omaha from Mark Welsch

Thanks to all of you who wrote, called and forwarded my messages to others. **IT PASSED!**

On a 4 to 3 vote, the Omaha City Council passed an amended resolution that directs the city lobbyist to urge all of our state legislators in Lincoln to pass a law to make all workplaces smoke free. This is an awesome resolution.

The "meat" of the resolution is (after all of the eight "WHEREAS's"):

"That, the City of Omaha supports such legislation to make workplaces smokefree if the bill does not take away local control of this issue, and that the bill would not pre-empt any local government from establishing and enforcing policies at least as stringent as or more stringent than, the proposed state legislation."

THANK YOU TO EVERYONE WHO HELPED MAKE THIS HAPPEN!!

The YES votes were: Councilmen Kraft, Thomspson, Gernandt and Brown.

The NO votes were: Councilmen Sigerson, Vokal and Welch.

(Mark Welsch is an honorary member of the NDA. He is president of the Group Against Smoking Pollution (GASP).)

Minutes - *Board of Directors*

Tuesday January 7th, 2003

The meeting was called to order by Dr. Wayne Barkmeier at 6:40 p.m. at the Metropolitan Omaha Medical Society Building. Board members present included Doctors Walkinshaw, Westerman, Morrison, Fender, deShazer, Pryor, Nilsson, Roesch, Hodges, Durham, Viecei and Sheridan. Guests included Dr. Steve Silvers and Dr. Steve Schmidt from Offutt Air Force Base.

Dr. Schmidt addressed the board regarding Military Medical Support Office a program for active duty military, which compensates civilian health care providers to treat active duty personnel. The civilian dentist will be reimbursed by the US Government. Reason; Offutt is unable at this time to meet all access standards with current dental clinic dentists. (Active duty personnel must be dentally qualified to deploy.) Offutt will ask for willing participants. Procedures to treat active duty personnel and gain reimbursement was discussed.

President's Report:

Dr. Barkmeier thanked Dr. Steve Pryor for a wonderful holiday dinner dance. Dr. Barkmeier also informed Matt Brown of the Omaha Royals that the ODDS is uninterested in sponsoring a baseball game. A dinner meeting with Dr. Rowan Zettermund on November 26th, 2002 was very productive.

President Elect's Report:

Dr. Pryor reported that Dr. Tom Gound will be the speaker at the next ODDS meeting January 14th, the topic will be Endodontics.

Secretary's Report:

Dr. Morrison reported new members, Doctors Hohenstein, Macaitis, Mack, Nordstrom, Salinas, Sather, and Trumm. Minutes from the November meetings were approved.

Treasurer's Report:

Dr. Westerman reported monthly revenues of \$8,305.49 and expenditures of \$20,396.90, resulting in an adjusted fund balance of \$38,171.73.

Trustee's Report: Doctors:

Legislative Reception January 28th,

2003 in Lincoln at the Nebraska Club from 5:30-7:30 p.m. Annual session on April 25-27, 2003.

Old Business:

KidzExplore January, 24-26 at the Omaha Civic Auditorium.

New Business:

Omaha District Dental Society Board of Directors meeting has been changed from Feb. 3rd to Feb. 4th. The ODDS placed an ad in Omaha World Herald Sunday MOTAC Special Edition. Creighton Dental Health Day will be February 15th, 2003 to benefit the underserved and uninsured children. Give Kids a Smile will be February 21st, 2003 in Lincoln. If anyone is going to attend Give Kids a Smile, please let the NDA office know. The Ben Kutler Volunteer Service Award recipient will be chosen by an Ad Hoc Committee consisting of the President-Elect serving as chair and 2 members of the board. Omaha District Dental Society elections will be held during January meeting. February meeting - Hope Medical Outreach Award Winners, ODDS Scholarship Winners, Kutler Award Winner, and dental students are invited. Executive Director for the ODDS - white paper discussed.

There being no further business before the Board, the meeting was adjourned at 8:05 p.m.

Respectfully submitted,
Dr. Scott Morrison
Secretary, Omaha District Dental Society

Minutes - *Gen. Membership*

Tuesday, January 14th, 2003

The meeting was called to order by Dr. Barkmeier at Anthony's Restaurant following a continuing education presentation by Dr. Tom Gound on "Pulpal Prognosis and Endodontic Management of Teeth with Dental Traumatic Injuries".

Steve Silvers - Offutt:

Reason; treatment of active duty personnel by civilian dentists. As deployment of our armed forces escalate the armed services are asking civilian

dentists to get military personnel deployment ready. Dr. Silvers reviewed paper work to receive government reimbursement and outline treatment criteria.

President's Report:

Dr. Barkmeier announced ODDS Sponsored Creighton Basketball Night February 8th, 2003.

Secretary's/Trustee's Report:

Dr. Morrison reported new members, Doctors Hohenstein, Macaitis, Mack, Nordstrom, Salinas, Sather, and Trumm. Legislative Reception January 28th, 2003 in Lincoln at the Nebraska Club from 5:30 - 7:30 p.m. Annual session on April 25-27, 2003.

Treasurer's Report:

Dr. Westerman reported monthly revenues and expenditures of \$8,679.27 and expenditures of \$20,497.40, resulting in an adjusted fund balance of \$40,497.40.

Old Business: KidzExplore January, 24-26 at the Omaha Civic Auditorium.

New Business: Omaha District Dental Society Board of Directors meeting has been changed from Feb. 3rd to Feb. 4th. The ODDS placed an ad in Omaha World Herald Sunday MOTAC Special Edition. Creighton Dental Health Day will be February 15th, 2003 to benefit the underserved and uninsured children. Give Kids a Smile will be February 21st, 2003 in Lincoln. If anyone is going to attend Give Kids a Smile, please let the NDA office know. The Ben Kutler Volunteer Service Award will be awarded in February. February meeting - Hope Medical, Scholarship winners, Kutler award, and dental students invited. March ODDS meeting at Offutt March 18th.

Omaha District Dental Society elections during January meeting. Nominations were opened. Slate was passed by vote as printed. Pres-Elect - Brett Thomsen, Secretary - Scott Morrison, Treasurer - Gary Westerman, Board of Directors - Tim Durham, John Shaner and Mark Frill.

There being no further business before the membership, meeting was adjourned at 8:40 p.m.

Respectfully submitted,
Dr. Scott Morrison
Secretary, Omaha District Dental Society

Generic Drugs Are Good Medicine

Generic drugs are a safe, effective treatment option, and they save money. Here are some facts about generics:

To earn U.S. Food and Drug Administration (FDA) approval, a generic drug must have the same active ingredients, the same quality, strength, purity and stability as its brand-name counterpart, according to the FDA.

The FDA requires that all drugs be safe and effective and that their benefits outweigh their risks. Generics have the same risks and benefits as their brand-name counterparts.

The FDA conducts about 3,500 inspections a year to ensure standards are met. Brand-name firms make about half of all generic drugs, often offering copies of their own or other companies' brand-name drugs with generic labels.

The FDA has found no difference in the rates of adverse drug reactions between generic and brand-name drugs.

Industry experts predict drug costs will double in the next five years, with annual increases of 15 to 20 percent.

Generic drugs typically cost 30 percent to 75 percent less than brand-name drugs.

One reason for increased drug costs is the amount of money pharmaceuticals spend to promote their products. In 2000, the direct-to-consumer advertising budget for Vioxx, an anti-arthritis drug, was \$160 million. This topped the ad budgets for Pepsi (\$125 million), Budweiser (146 million) and Nike (\$78.2 million).

Source: Living Healthy, Fall 2002, Blue Cross Blue Shield and Blue Care Network Michigan

Selling a Practice After Unexpected Loss

A dental practice is likely the largest asset most dentists have, but not many dentists think about what that practice might be worth if they're not there to run it, writes Alan A. Clemens in The New York State Dental Journal, November 2002.

Most dental practices are personal service businesses that depend primarily on one person – the dentist. If the dentist is unable to see patients, the practice will deteriorate rapidly as patients seek other dentists for their treatment, Clemens writes.

He says there is a critical period after a dentist becomes ill or disabled during which the practice must be sold in order to realize its full value. That period is usually 30 to 45 days, especially in the case of the death of the owner. Clemens writes that during the first month, a grief-stricken spouse and heirs understandable do little or nothing regarding the practice, and others involved may not be well-versed in dental practice evaluation and may believe the practice has a wildly unrealistic value.

Clemens says the first step to prepare for the preservation of the value of a practice in the event of an unexpected loss of the dentist's service is to get a professional evaluation while the practice is still active to determine the practice's worth. He advises consulting an experienced and reliable dental practice transition expert to arrange for an appraisal and to arrange to have the appraisal updated regularly.

Part of the practice evaluation and appraisal should include plans for the transition expert to market your practice as quickly as possible while it still has value. Clemens says it's wise to involve key personnel, especially a spouse, in all aspects of the planning process, so that they know exactly where important papers and records are kept and who your advisors are.

Clemens says that everyone hopes plans such as these will never need to be implemented. But, he writes, that can't always be the case, and it is for the benefit of everyone involved that the dentists make the small effort now to be prepared.

Dental Law & Ethics

5th International Congress

This international event is being held in the U.S. for the first time ever. The host is Creighton University and the meetings will be in Omaha, July 31 to August 3, 2003.

An outstanding opportunity to be a part of an historic meeting. For more information contact Dr. Jos VM Welie (402) 280-2017, jwtelie@creighton.edu or visit www.ideals.ac

The theme for the meeting is, "Rights, Access and Justice in Oral Health Care."

Daffynitions (Borrowed from DentaFax)

ADULT: A person who has stopped growing at both ends and is now growing in the middle

CANNIBAL: Someone who is fed up with people.

COMMITTEE: A body that keeps minutes and wastes hours.

EGOTIST: Someone who is usually me-deep in conversation.

GOSSIP: A person who will never tell a lie if the truth will do more damage.

INFLATION: Cutting money in half without damaging the paper.

MOSQUITO: An insect that makes you like flies better.

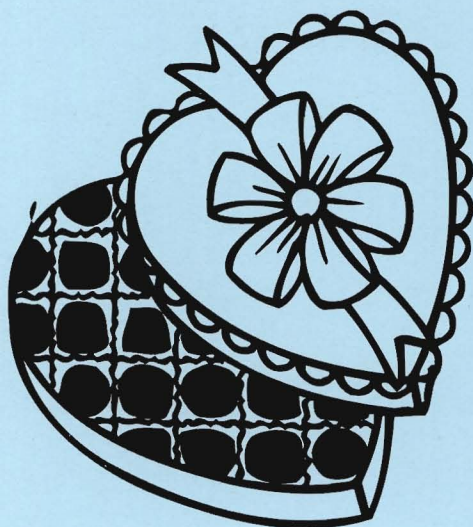
SECRET: Something you tell to one person at a time.

YAWN: An honest opinion openly expressed.

THOUGHT FOR THE DAY

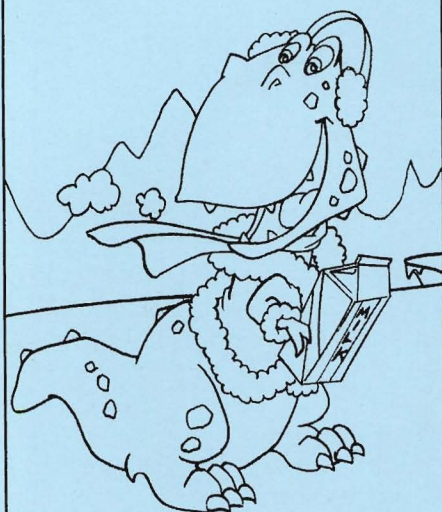
Think about this!

- How come we choose from just two people for president and 50 for Miss America?
- Ever notice that people who spend money on beer, cigarettes, and lottery tickets are always complaining about being broke and not feeling well?



**FEBRUARY IS NATIONAL CHILDREN'S
DENTAL HEALTH MONTH**

**DON'T LET YOUR
SMILE BECOME
EXTINCT!**



- Brush and floss each day.
- Eat nutritious foods.
- Have regular dental checkups.

ADA.

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2003 Annual Session

**April 25-27, 2003
Double Tree Hotel & Civic
Auditorium
Omaha, Nebraska**

Friday, April 25th
Dr. DeWitt Wilkerson – The Masticatory System
Gary Takacs – Practice Management
(Co-sponsored with the Nebraska Dental
Assistants Association)

President's Dinner Dance
Dinner, Great Food & a Live Band – a fun
filled evening for the whole staff!

Saturday, April 26th
Dr. Samuel Low – Periodontics
(Co-sponsored with the Nebraska Dental
Hygienists Association)

Sunday, April 27th
Dr. Bruce Small – Restorative

**Exhibits open all 3 days!
Bring your staff for 3 days of fun & great lec-
tures!!!**



ODDS

Creighton Basketball Night

February 8th, 2003

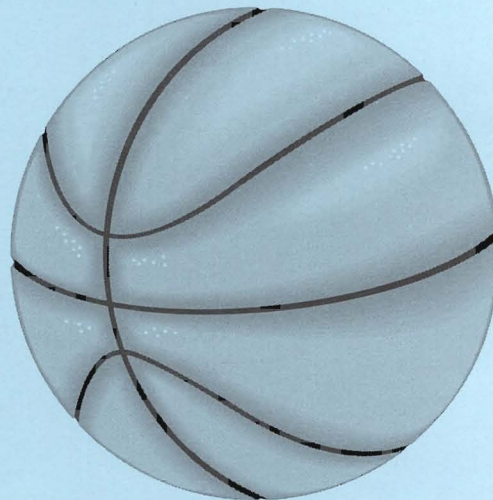
Creighton Blue Jays

vs.

Bradley University

**PLEASE JOIN THE ODDS
FOR A FUN NIGHT OF PASTA
AND BASKETBALL!!**

\$22.00 includes pasta dinner,
beer/soda, and ticket to the
game. \$15.00 pasta dinner and beer/soda.



Bring your family, your friends, your staff. Everyone is welcome! We
only have 200 seats so get your reservation in early.



Make checks payable to O.D.D.S.

Name _____ # tickets @\$22 _____

Address _____ # tickets @\$15 _____

Phone _____ Total \$ _____

Return form by Jan 11th to:

Dr. Cassandra Pietrok
12021 Shamrock Plaza,
Omaha, NE 68154